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PRESS RELEASE

Celebrate Puppy Love: Adoptable Dogs at the Grand Old Day Parade

Wedding Shoppe, Inc. will partner with Coco's Heart Dog Rescue for this year's Grand Old Day

Saint Paul, MN, May 20, 2014: The Wedding Shoppe will take dog walking to a whole new level at this year's Grand Old Day Parade! Join them Sunday, June 1 at 9:30 a.m. as they partner with Coco's Heart Dog Rescue and celebrate puppy love. Both Wedding Shoppe and Coco's Heart staff will walk in the parade with adoptable dogs, as well as their own pets. The best part? The pups will be dressed to the nines in doggy wedding attire! When the parade is over, attendees can visit the Wedding Shoppe to meet dogs available for adoption. They'll be able to discuss the adoption procedure with Coco's Heart volunteers and find out how to say "I do" to one of the loveable pups. Christian Michel Photography will also have a photo booth set up at the Wedding Shoppe to capture the memories of you and your loved ones at Grand Old Day 2014. This event proves that the Wedding Shoppe supports every love story—even puppy love!

Grand Old Day marks the beginning of summer in Saint Paul, MN, but adding a variety of adoptable dogs into the mix will make it even more memorable. Just think how adorable those pups will be as they walk in their very first parade! The Wedding Shoppe and Coco's Heart would love for every adoptable dog to find their forever home, so attend the parade and help make their dream a reality.

The Wedding Shoppe has been a part of the Grand Old Day Parade for years, celebrating love and the start of summer in the city. This year they decided to celebrate a different type of love: the love of a dog and its owner. Coco's Heart Dog Rescue is the perfect partner for this puppy love event. The local Dog Rescue is one-of-a-kind, fostering and rehabilitating rescued animals until they find 'the one.' Attend this iconic Saint Paul event and enjoy the beginning of summer with the Wedding Shoppe, Coco's Heart, and their adorable, adoptable dogs.

Located on historic Grand Avenue in Saint Paul, MN, Wedding Shoppe, Inc. has been making wedding dreams come true since 1977. As one of the largest family-owned bridal salons in the country, Wedding Shoppe, Inc. offers designer wedding dresses, bridal party dresses (including the exclusive Kennedy Blue brand), wedding accessories, wedding tuxedo rentals, and much more! With a full e-commerce website, Wedding Shoppe, Inc. is bringing their tremendous selection of gowns and their incredible customer service to brides all around the world.
